

Joseph Favarolo, Chair
Peter Squitieri, Vice Chair
John DiCenzo
Alison Smith
Marty Avallone
Donna Peterson
Tom Shimko
Hillary Springel



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Wilton Economic Development Commission

MINUTES - EDC REGULAR MEETING *
WEDNESDAY, APR 10, 2024, 7:15 p.m, Comstock, Room 31 & Zoom

I. Call to Order @ 7:20pm by Joseph Favarolo

II. Roll Call

Members Present: Marty Avallone, John DiCenzo, Joseph Favarolo, Donna Peterson, Peter Squitieri,
Tom Shimko, Hillary Springel
First Selectwoman's Office: None
Town Liaison: None
Members Absent: None
Members Excused: Alison Smith
Public Present: None

III. Motions and Votes

A. Approve Minutes of the Mar 13, 2024 Regular meeting

1. Motion: Avallone
2. Second: Shimko
3. Opposed: None
4. Abstain: None
5. Vote: 7-0

B. Approve Minutes of the Mar 26, 2024 Special Subcommittee Meeting on Business Survey.

1. Motion: Avallone
2. Second: Squitieri
3. Opposed: None
4. Abstain: None
5. Vote: 7-0

C. Establish a subcommittee to finalize the latest recommendations for business survey.

1. Motion: Shimko
2. Second: Avallone
3. Opposed: None
4. Abstain: None
5. Vote: 7-0



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IV. Items Discussed with all members actively participating:

- A. **Business Survey – Tom Shimko.**
 - 1. Establish subcommittee to finalize latest recommendations for survey -Marty, Tom, Peter, Alison suggested members.
 - 2. Carry Over Action March Meeting - Hillary will lead the strategic communication efforts to obtain responses for the business survey.
 - 3. Revise the language of Survey question 7, integrating a concise version of Alison's additional item 1 – Hillary.
 - 4. Revise the cover letter by integrating the Mission Statement and changing the salutation from "Dear Business Owner" - Hillary and Tom.
 - 5. Refine Survey Questions 8 and 9 - subcommittee.
 - 6. Inquire about the survey platform controls - Donna.
 - 7. Enhancing EDC social media efforts by enlisting additional members – for Alison.
- B. **Business Spotlight and Wilton Town Talks Program updated by John DiCenzo.**
 - 1. Forward interview recommendations for Wilton Town Talks to John DiCenzo – All (within 1 week)
- C. **Congressionally Directed Spending Program updated by Peter Squitieri**
 - 1. Coordinate an overview from a representative of the Congressional Spending Program and assess how the EDC can utilize it – Peter.
- D. **Plan Implementation Committee**
 - 1. Donna will represent the EDC, with Tom serving as a backup if needed.
- E. **P&Z Progress on Sign Regulation Changes – updated by Marty.**

V. Other Member Comments

- A. **Score Program at the Wilton Library brought up by Tom.**
 - 1. Promote the upcoming Score program at the Wilton Library through a social media blast – Donna.

VI. Public Comments - None

VII. Adjournment - by unanimous consent at 9:11pm

Next Meeting Scheduled: Wednesday, May 8, 2024, 7:15 p.m., Comstock Room 31 / Zoom

EDC Minutes 04/10/2024

***MINUTES HAVE NOT BEEN REVIEWED BY THIS COMMISSION AND MAY BE SUBJECT TO REVISION IN FUTURE MINUTES. FULL AUDIO RECORDING OF MEETING IS AVAILABLE AT: <https://www.wiltonct.org/node/77/minutes-agendas>**