

Joseph Favarolo, Chair  
Peter Squitieri, Vice Chair  
John DiCenzo  
Alison Smith  
Marty Avallone  
Donna Peterson  
Tom Shimko  
Hillary Springel



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Wilton Economic Development Commission

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**MINUTES - EDC REGULAR MEETING \***  
**WEDNESDAY, APR 10, 2024, 7:15 p.m., Comstock, Room 31 & Zoom**

**I. Call to Order @ 7:20pm by Joseph Favarolo**

**II. Roll Call**

**Members Present:** Marty Avallone, John DiCenzo, Joseph Favarolo, Donna Peterson, Peter Squitieri, Tom Shimko, Hillary Springel  
**First Selectwoman's Office:** None  
**Town Liaison:** None  
**Members Absent:** None  
**Members Excused:** Alison Smith  
**Public Present:** None

**III. Motions and Votes**

**A. Approve Minutes of the Mar 13, 2024 Regular meeting**

- 1. Motion:** Avallone
- 2. Second:** Shimko
- 3. Opposed:** None
- 4. Abstain:** None
- 5. Vote:** 7-0

**B. Approve Minutes of the Mar 26, 2024 Special Subcommittee Meeting on Business Survey.**

- 1. Motion:** Avallone
- 2. Second:** Squitieri
- 3. Opposed:** None
- 4. Abstain:** None
- 5. Vote:** 7-0

**C. Establish a subcommittee to finalize the latest recommendations for business survey.**

- 1. Motion:** Shimko
- 2. Second:** Avallone
- 3. Opposed:** None
- 4. Abstain:** None
- 5. Vote:** 7-0

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## Wilton Economic Development Commission

### IV. Items Discussed with all members actively participating:

#### A. Business Survey – Tom Shimko.

1. Establish subcommittee to finalize latest recommendations for survey -Marty, Tom, Peter, Alison suggested members.
2. Carry Over Action March Meeting - Hillary will lead the strategic communication efforts to obtain responses for the business survey.
3. Revise the language of Survey question 7, integrating a concise version of Alison's additional item 1 – Hillary.
4. Revise the cover letter by integrating the Mission Statement and changing the salutation from "Dear Business Owner" - Hillary and Tom.
5. Refine Survey Questions 8 and 9 - subcommittee.
6. Inquire about the survey platform controls - Donna.
7. Enhancing EDC social media efforts by enlisting additional members – for Alison.

#### B. Business Spotlight and Wilton Town Talks Program updated by John DiCenzo.

1. Forward interview recommendations for Wilton Town Talks to John DiCenzo – All (within 1 week)

#### C. Congressionally Directed Spending Program updated by Peter Squitieri

1. Coordinate an overview from a representative of the Congressional Spending Program and assess how the EDC can utilize it – Peter.

#### D. Plan Implementation Committee

1. Donna will represent the EDC, with Tom serving as a backup if needed.

#### E. P&Z Progress on Sign Regulation Changes – updated by Marty.

### V. Other Member Comments

#### A. Score Program at the Wilton Library brought up by Tom.

1. Promote the upcoming Score program at the Wilton Library through a social media blast – Donna.

### VI. Public Comments - None

### VII. Adjournment - by unanimous consent at 9:11pm

Next Meeting Scheduled: Wednesday, May 8, 2024, 7:15 p.m., Comstock Room 31 / Zoom

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