

Joseph Favarolo, Chair
Peter Squitieri, Vice Chair
John DiCenzo
Alison Smith
Marty Avallone
Donna Peterson
Tom Shimko



Wilton Town Hall
238 Danbury Road
Wilton, CT, 06897
EDC@wiltonct.org

Wilton Economic Development Commission

AGENDA – EDC REGULAR MEETING MINUTES *
WEDNESDAY, FEBRUARY 14, 2024, 7:15 p.m, Comstock, Room 31

I. Call to Order @ 7:21pm by Joseph Favarolo

II. Roll Call

Members Present: Marty Avallone, John DiCenzo, Joseph Favarolo, Donna Peterson, Alison Smith, Peter Squitieri, Tom Shimko
First Selectwoman's Office: None
Town Liaison: None
Members Absent: None
Members Excused: None
Public Present: None

III. Motions and Votes

A. Approve Minutes of the January 10, 2024 meeting

1. Motion: Avallone
2. Second: Smith
3. Opposed: None
4. Abstain: None
5. Vote: 7-0

B. Conduct Annual Survey to Assess Satisfaction and Needs of Wilton Businesses

1. Motion: Avallone
2. Second: Squitieri
3. Opposed: None
4. Abstain: None
5. Vote: 7-0

C. Produce a "Why Wilton" Document

1. Motion: Avallone
2. Second: Smith
3. Opposed: None
4. Abstain: None
5. Vote: 7-0

EDC Minutes 02/14/2024

1

***MINUTES HAVE NOT BEEN REVIEWED BY THIS COMMISSION AND MAY BE SUBJECT TO REVISION IN FUTURE MINUTES. FULL AUDIO RECORDING OF MEETING IS AVAILABLE AT: <https://www.wiltonct.org/node/77/minutes-agendas>**



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IV. Items Discussed

- A. **EDC Website & Facebook Credentials Status updated by DiCenzo and Smith.**
 - 1. **EDC site migrating to town site.**
- B. **Discussed Potential 2024 Focus Areas – all members.**
 - 1. **Tom Shimko will lead the preparation of a business survey for discussion at the next meeting.**
 - a) **All members - will submit proposed survey questions ahead of the next meeting.**
 - 2. **Alison Smith to prepare a “Why Wilton” document for discussion at the next meeting.**
- C. **Socia Media initiatives updated by Alison Smith.**
- D. **Business Spotlight Program updated by John DiCenzo.**
- E. **Joseph Favarolo, Marty Avallone, and Donna Peterson provided an update on the status of the Wilton Signage Recommendations and the discussion held with Michael Wrinn.**
 - 1. **The actual survey results and the EDC Summary Document have been submitted to P&Z.**
 - 2. **A meeting is pending with P&Z.**

V. Member Comments – None

VI. Public Comments - None

VII. Adjournment - by Unanimous Consent at 8:38pm

Next Meeting Scheduled: Wednesday, March 13, 2024, 7:15 p.m., Comstock Room 31 / Zoom