

Joseph Favarolo, Chair  
Peter Squitieri, Vice Chair  
John DiCenzo  
Alison Smith  
Marty Avallone  
Donna Peterson  
Tom Shimko



Wilton Town Hall  
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Wilton Economic Development Commission

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**AGENDA – EDC REGULAR MEETING MINUTES \***  
**WEDNESDAY, FEBRUARY 14, 2024, 7:15 p.m, Comstock, Room 31**

**I. Call to Order @ 7:21pm by Joseph Favarolo**

**II. Roll Call**

Members Present: Marty Avallone, John DiCenzo, Joseph Favarolo, Donna Peterson, Alison Smith,  
Peter Squitieri, Tom Shimko  
First Selectwoman's Office: None  
Town Liaison: None  
Members Absent: None  
Members Excused: None  
Public Present: None

**III. Motions and Votes**

- A. **Approve Minutes of the January 10, 2024 meeting**
  - 1. **Motion: Avallone**
  - 2. **Second: Smith**
  - 3. **Opposed: None**
  - 4. **Abstain: None**
  - 5. **Vote: 7-0**
- B. **Conduct Annual Survey to Assess Satisfaction and Needs of Wilton Businesses**
  - 1. **Motion: Avallone**
  - 2. **Second: Squitieri**
  - 3. **Opposed: None**
  - 4. **Abstain: None**
  - 5. **Vote: 7-0**
- C. **Produce a "Why Wilton" Document**
  - 1. **Motion: Avallone**
  - 2. **Second: Smith**
  - 3. **Opposed: None**
  - 4. **Abstain: None**
  - 5. **Vote: 7-0**



## Wilton Economic Development Commission

### IV. Items Discussed

- A. **EDC Website & Facebook Credentials Status updated by DiCenzo and Smith.**
  - 1. **EDC site migrating to town site.**
- B. **Discussed Potential 2024 Focus Areas – all members.**
  - 1. **Tom Shimko will lead the preparation of a business survey for discussion at the next meeting.**
    - a) **All members - will submit proposed survey questions ahead of the next meeting.**
  - 2. **Alison Smith to prepare a “Why Wilton” document for discussion at the next meeting.**
- C. **Socia Media initiatives updated by Alison Smith.**
- D. **Business Spotlight Program updated by John DiCenzo.**
- E. **Joseph Favarolo, Marty Avallone, and Donna Peterson provided an update on the status of the Wilton Signage Recommendations and the discussion held with Michael Wrinn.**
  - 1. **The actual survey results and the EDC Summary Document have been submitted to P&Z.**
  - 2. **A meeting is pending with P&Z.**

### V. Member Comments – None

### VI. Public Comments - None

### VII. Adjournment - by Unanimous Consent at 8:38pm

**Next Meeting Scheduled: Wednesday, March 13, 2024, 7:15 p.m., Comstock Room 31 / Zoom**